

FULL OFFICIAL RULES OF THE PRIZE DRAW

(Article 10 of Presidential Decree No. 430 of 26 October 2001)

“Try your luck with Plenitude On The Road App subscriptions”

1. PROMOTER

Plenitude On The Road S.r.l., with registered office at Via Carlo Bo 11, 20143 Milan, VAT No. 09957510960 (hereinafter, the “**Promoter**”).

1.1 REPRESENTATIVE

Advice Group S.p.A., with registered office at Via Bogino 9, 10123 Turin, VAT No. 09322540015 (hereinafter, the “**Representative**”).

2. NAME

“Try your luck with Plenitude On The Road App subscriptions” (hereinafter, the “**Initiative**” or the “**Prize Draw**”).

3. DURATION

The Prize Draw will run from 1st October 2026 to 11th January 2027 (hereinafter, the “**Period of Validity**”) and will be divided into three separate participation *waves* (“**Waves**”), as set out below:

- *Wave 1* – from 1st October 2026 to 31st October 2026. The final draw among participants in this *Wave* will take place by 4th December 2026;
- *Wave 2* – from 1st November 2026 to 30th November 2026. The final draw among participants in this *Wave* will take place by 15th January 2027;
- *Wave 3* – from 1st December 2026 to 11th January 2027. The final draw among participants in this *Wave* will take place by 12th February 2027.

4. TERRITORY

The Prize Draw will take place within the territory of Italy.

5. PURPOSE OF THE PRIZE DRAW

The purpose of this Initiative is to promote the services provided by the Promoter, encourage the use of the Promoter’s Plenitude On The Road App (hereinafter, the “**App**”) and, more specifically, promote the purchase of subscriptions for charging electric vehicles at Charging Stations located in Italy and the Republic of San Marino.

6. ELIGIBLE PARTICIPANTS

The Prize Draw is open to all individuals aged 18 or over who:

- have downloaded the Plenitude On The Road App;
- have created, or create during the Period of Validity, an account on the Plenitude On The Road App by following the registration procedure (for this purpose, they will be required to provide their first name, surname, email address, telephone number and Italian tax code);
- have selected, when registering with the App or at any time during the Period of Validity, Italy as their “*main charging country*”, meaning the country in which Eligible Participants usually charge their electric vehicle;
- have created, or create during the Period of Validity, a private Billing Profile.

(hereinafter, the “**Eligible Participants**”)

The following are excluded from participation:

- anyone who downloads the Plenitude On The Road App to their device without completing the registration process (so-called “Guest” users);
- anyone who completes the registration process but selects a “*main charging country*” other than Italy;
- users registered with a VAT number or users who only hold an Associated Profile (an Associated Profile is a type of Billing Profile configured by the user in the App using an invitation code shared by the Business user who owns the primary profile).

7. HOW TO PARTICIPATE

All Eligible Participants, as identified under Article 6 of these Official Rules, who purchase one of the electric vehicle charging Subscription services available in the Plenitude On The Road App will be entitled to participate in the final draw relating to the *Wave* during which the purchase was made (see Article 3).

Likewise, all Eligible Participants who, after purchasing one of the electric vehicle charging Subscription services available in the Plenitude On The Road App, keep their Subscription active until the automatic monthly renewal date will be entitled to participate in the final draw relating to the *Wave* during which the automatic renewal took place.

More specifically, the Subscriptions whose purchase and/or monthly renewal entitles Eligible Participants to participate in this Prize Draw (hereinafter, the “**Subscriptions**”) are:

Subscription plan	Monthly fee
Smart Road	€45.00/month
Fast Road	€83.00/month
Open Road	€150.00/month

For further details on the features of the available Subscriptions, please refer to the Terms & Conditions, available in the relevant section of the Plenitude On The Road App (**Profile > Contractual documents > Terms & Conditions**) or on the [Plenitude On The Road](#) website.

For participation in this Prize Draw to be valid, the Subscription purchase process must be successfully completed and the “Subscription purchased successfully” or “Subscription purchased and activated successfully” screen must be displayed. Likewise, the Subscription renewal process must have been successfully completed.

It is also specified that, in the event of the purchase of a new Subscription, if the Eligible Participant exercises their right of withdrawal within 14 days of purchase, they will be excluded from participation in this Prize Draw and therefore from the opportunity to win one of the prizes available (without prejudice to the possibility for the same Eligible Participant to purchase a new Subscription after exercising their right of withdrawal in relation to the Subscription previously purchased).

Each Eligible Participant will be entitled to be included only once in the list used for the final draw for each *Wave*. In any event, each Eligible Participant may win only one prize during the entire Period of Validity.

8. PRIZES

By way of example, an Eligible Participant who purchases or renews a Smart Road Subscription and is selected as a winner in the relevant draw will receive a Voucher worth €45, which can be used to pay for one month of the Smart Road Subscription.

If an Eligible Participant wins a prize, the Voucher will be sent by email to the address provided when registering with the Plenitude On The Road App. To redeem the prize, the Eligible Participant must enter the alphanumeric code received by email in the Plenitude On The Road App under **Profile > Coupons and offers**.

Vouchers may be used within 6 months of the date on which they are awarded to the Eligible Participant. For details on how to redeem the discount coupon, please refer to the Terms & Conditions, available in the relevant section of the Plenitude On The Road App (**Profile > Contractual documents > Terms & Conditions**) or on the [Plenitude On The Road](#) website.

The total prizes available during the Period of Validity are summarised in the table below. The table also sets out the prizes available for each individual *Wave* into which the Period of Validity of this Prize Draw is divided, as well as the date of the final draw among all Eligible Participants who have validly fulfilled the participation requirements set out above during the relevant *Wave*. For the purposes of the draws, three separate lists will be prepared containing the names of customers who purchased/renewed a Subscription during each of the three *Waves*.

Wave	Number of prizes available	Maximum value of each Voucher	Maximum total value of prizes available for each Wave	Final draw for each Wave
Wave 1	1,000 Vouchers valid for payment of the monthly Subscription fees	€150.00*	€150,000.00*	By 4th December 2026
Wave 2	1,000 Vouchers valid for payment of the monthly Subscription fees	€150.00*	€150,000.00*	By 15th January 2027
Wave 3	1,000 Vouchers valid for payment of the monthly Subscription fees	€150.00*	€150,000.00*	By 12th February 2027

*As the value of the prize varies according to the Subscription purchased, the maximum value of each Voucher and the maximum total value of the prizes available for each Wave have been calculated on the assumption that all Eligible Participants purchase the Open Road Subscription, which has a monthly fee of €150.

The allocation of prizes in the draws will be entirely random and will be carried out in the presence of a Notary Public or the Head of Consumer Protection at the Chamber of Commerce, or a delegated officer thereof.

Prizes may not be substituted or exchanged for cash or gold tokens, and winners may not request, whether or not by paying an additional amount, a prize other than the one awarded.

If, at the time it is due to be sent, a prize is no longer available for reasons beyond the Promoter's control, the Promoter will provide a replacement prize of equal or greater value than the prize promised under these Official Rules. In such case, Eligible Participants will be informed in advance and without undue delay, in compliance with the formalities required under Presidential Decree 430/2001.

The Promoter reserves the right to carry out any checks it deems necessary to ensure compliance with the participation requirements set out in these Official Rules.

Any entries considered fraudulent, along with the related winnings, will be subject to verification and all checks deemed necessary. If such checks confirm a breach of these Official Rules, the corresponding prizes will be cancelled. In the event of fraudulent participation, the Promoter reserves the right to take any action necessary to protect its interests, including through legal proceedings.

The Promoter also reserves the right to exclude from the Prize Draw any Eligible Participants who use tools or methods capable of circumventing the random nature of the draws, or who are otherwise deemed to be acting suspiciously, fraudulently or in breach of the proper conduct of the Initiative. The Promoter, or third parties appointed by it, reserves the right to take any action deemed appropriate, in compliance with applicable law, to prevent or restrict any attempt to circumvent the system.

9. GENERAL RULES

Participation in this Prize Draw constitutes full acceptance by participants of the rules and terms set out in these Official Rules.

During the Period of Validity of the Initiative, the Promoter may send communications relating to the Prize Draw and the prizes available to the email address provided by the Eligible Participant.

The website used to administer the Prize Draw and the database used to collect Eligible Participants' data are hosted on servers located in Italy.

The Promoter and the Representative accept no liability towards Eligible Participants where:

- their email inbox is full;
- the email address provided during registration is incorrect or incomplete;
- no response is received from the recipient's host following transmission of the email;
- their email inbox has been disabled;
- the email address provided during registration has been blacklisted.

The Eligible Participant is solely responsible for managing their email inbox, with particular regard to implementing appropriate security measures to prevent unauthorised third parties from accessing it.

The Promoter cannot be held liable for any improper use of prizes by winners.

10. PRIZE POOL

The estimated maximum Prize Pool for this Prize Draw is **€450,000**. This Prize Pool has been calculated on the basis of the maximum value of the Vouchers available, namely €150.

A security deposit for an equivalent amount has been provided by means of a surety bond to secure the promised prizes.

The beneficiary of the surety bond is:

MINISTRY OF ENTERPRISES AND MADE IN ITALY

DEPARTMENT FOR MARKET AND PROTECTION

**DIRECTORATE-GENERAL FOR CONSUMERS AND THE MARKET – DIVISION VII – NATIONAL COUNCIL OF
CONSUMERS AND USERS (CNCU), REGISTER OF CONSUMER ASSOCIATIONS**

PRIZE PROMOTIONS
VIA MOLISE, 2 – 00187 ROME

11. PUBLICITY

The Prize Draw will be advertised in a manner consistent with these Official Rules through communications via the App, email, advertising and social media. The Promoter nevertheless reserves the right to use any communication channel it considers appropriate to inform Eligible Participants of the contents of the Prize Draw.

The full Official Rules will be available on the [Plenitude On The Road](#) website.

12. MISCELLANEOUS

The Promoter accepts no liability for any technical access issues, impediments, malfunctions or difficulties relating to technical equipment, computers, cables, electronic systems, software and hardware, data transmission and connection, or telephone lines that may prevent an Eligible Participant from accessing the website, participating in the Prize Draw or accessing any part of the website.

13. CHARITABLE DONATION

At the end of the Prize Draw, any prizes which, for any reason, have not been claimed and/or awarded, with the exception of prizes expressly refused, will be donated, as the organisation identified pursuant to Article 10(5) of Presidential Decree 430/2001, to:

Fondazione Piemontese per la Ricerca sul Cancro
Strada Provinciale 142, Candiolo (TO)
Tax Code 97519070011

The Promoter nevertheless reserves the right to provide the Foundation with goods or services of an equivalent value which, by their nature, may better support the Foundation's activities.

14. WAIVER OF RIGHT OF RECOURSE

The Promoter declares that it waives its right of recourse against the winners in respect of the withholding tax applicable to the prizes pursuant to Article 30 of Presidential Decree of 29 September 1973.

15. PROCESSING OF PERSONAL DATA

Pursuant to Regulation (EU) 2016/679 ("GDPR"), Plenitude On The Road S.r.l., as the controller of the personal data processed through the App ("**Plenitude On The Road**" or the "**Controller**"), hereby provides the following information regarding the processing of Eligible Participants' personal data in connection with the Prize Draw. Such processing will be carried out in accordance with the requirements of the GDPR and Italian Legislative Decree No. 196/2003, as subsequently amended (the "Privacy Code").

A. Data Controller

The Data Controller is Plenitude On The Road, with registered office at Via Carlo Bo 11, 20143 Milan (MI), which may be contacted at privacy@service.emob.eniplenitude.com.

B. Contact details of the Data Protection Officer (Data Protection Officer – DPO)

Plenitude On The Road has appointed a Data Protection Officer, who may be contacted at the following email address: dpo@eniplenitude.com.

C. Purposes and legal basis of processing, nature of the provision of data and retention of personal data

Eligible Participants' personal data will be processed by Plenitude On The Road for the following purposes:

I. Purposes relating to the Prize Draw, and in particular to:

- give effect to Eligible Participants' right to participate in the Prize Draw and enable their participation;
- manage participation in the Prize Draw (e.g. verification of eligibility requirements and completion of the final draw procedures for each *Wave*);
- send by email communications strictly related to the Prize Draw (e.g. communications concerning the outcome of the draws and delivery of prizes).

The legal basis for the processing is the provision to Eligible Participants of the services connected with the Prize Draw, as governed by these Official Rules (Article 6(1)(b) GDPR). Providing the data is not mandatory; however, failure to provide the data will make participation in the Prize Draw impossible. The data will be retained for 10 years from the date on which the Eligible Participant deregisters from the App, in accordance with the limitation periods established by applicable law.

II. Compliance with legal and regulatory obligations and requirements imposed by authorities empowered by law

The legal basis for the processing is compliance with legal obligations, including civil and tax obligations, regulations and EU legislation, as well as rules, codes or procedures approved by competent authorities and other institutions to which Plenitude On The Road is subject as Data Controller (Article 6(1)(c) GDPR).

III. Establishment, exercise or defence of the rights of Plenitude On The Road or third parties, particularly in connection with the management of complaints, disputes, legal proceedings and/or settlements

The legal basis for the processing is the legitimate interest of Plenitude On The Road and/or third parties in exercising rights of defence and protecting the rights and/or interests of Plenitude On The Road and/or third parties (Article 6(1)(f) GDPR).

IV. Aggregate statistical analysis

Eligible Participants' personal data will be processed to produce aggregate statistics relating or relevant to the activities carried out by Plenitude On The Road in connection with the Prize Draw.

The legal basis for the processing is Plenitude On The Road's legitimate interest in analysing the performance of the Prize Draw in order to improve its features on the basis of Eligible Participants' interactions (Article 6(1)(f) GDPR).

D. Disclosure and recipients of personal data

For the purposes described above, personal data may be disclosed to:

- parties directly involved, on behalf of Plenitude On The Road, in carrying out the mandatory obligations laid down by the legislation governing prize promotions, which will process the data in their capacity as data processors;
- parties providing services on behalf of Plenitude On The Road and appointed as data processors (for example, providers of IT services or services relating to the Prize Draw);
- public or private entities (for example, insurance companies, banks, legal advisers, public authorities, judicial authorities and the Italian Revenue Agency), which will process the data as independent data controllers.

The data will not be publicly disclosed.

E. Transfer of personal data outside the European Union

Eligible Participants' personal data will not be transferred outside the European Economic Area.

F. Rights of data subjects

Pursuant to the GDPR and in the circumstances provided for therein, Eligible Participants may exercise the rights set out in Articles 15 et seq. of the GDPR and, in particular:

- **right of access:** to ask the Controller to confirm whether or not personal data concerning them are being processed and, where this is the case, to obtain access to information relating to such processing;
- **right to rectification:** to ask the Controller to rectify inaccurate or incomplete data;
- **right to erasure:** to ask the Controller to erase their data;
- **right to restriction of processing:** to ask the Controller to restrict the processing of their data;
- **right to data portability:** to ask the Controller to receive the personal data concerning them in a commonly used, machine-readable format or to have those data transmitted directly to another controller, where technically feasible;
- **right to object:** Eligible Participants also have the right to object, in whole or in part, on legitimate grounds and in the cases provided for under the GDPR, to the processing of personal data concerning them.

Lastly, if Eligible Participants believe that the processing of the personal data provided infringes applicable data protection legislation, they have the right to lodge a complaint with the Italian Data Protection Authority (*Garante per la protezione dei dati personali*), further information on which is available at www.garanteprivacy.it.

Eligible Participants may exercise the rights listed above:

- by sending an email to privacy@service.emob.eniplenitude.com; or
- by contacting the DPO at dpo@eniplenitude.com.

Date

27th July 2026

The Promoter
Plenitude On The Road S.r.l.

The Representative
Advice Group S.p.A.